

Official entry form to be completed by all entering



Direct Commerce Awards • Claremont House • 70-72 Alma Road • Windsor • Berkshire • SL4 3EZ
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Category entered (please tick)

1	Annual sales of up to £5M	B2B		B2C	
2	Annual sales of £5 - £15M	B2B		B2C	
3	Annual sales of £15 - £30M	B2B		B2C	
4	Annual sales of £30 - £50M	B2B		B2C	
5	Annual sales over £50M	B2B		B2C	
6	Best Exploitation of Technology - annual sales up to £25M	B2B		B2C	
7	Best Exploitation of Technology - annual sales over £25M	B2B		B2C	

BEST BUSINESS TO CONSUMER	
8	Children's/Family Brand
9	Active Lifestyle/Young Brand
10	Mature Market Brand
11	Home & Interiors Brand
12	Luxury/Prestigious Brand
13	Fashion/Accessories Brand
14	Gardening & Outdoor Leisure Brand
15	Gifts, Hobbies & In-home Brand
16	Charity Trading Brand

Enter any two categories of your choice for **£95** (+VAT). Each additional category entered is **£40** (+VAT). Please return this form to **awards@directcommerce.biz** before sending/submitted your entry.

All entries will be confirmed via a VAT invoice (issued on net terms) and you will be sent a unique reference number + details of where to post or how to digitally submit your entry. **All completed entry forms received and processed are considered final.**

17	Best Overall Niche Brand	B2B		B2C	
18	Outstanding Customer Experience	B2B		B2C	
BUSINESS TO BUSINESS					
19	Office & General Business Supplies Brand				
20	Industrial, Technology & Warehouse Supplies Brand				
21	Hotel, Catering, Facilities Management, Janitorial Equipment & Supplies Brand				
22	Education, Teaching & Training Equipment & Supplies Brand				
23	Health, Medical, Scientific Supplies & Equipment Brand				

CAMPAIGN/PARTNERSHIP					
24	Best Catalogue Creative & Print Production Campaign Partnership	B2B		B2C	
25	Best Door Drop Campaign Partnership	B2B		B2C	
26	Best TV Advertising Campaign Partnership	B2B		B2C	
27	Best International Performance Campaign Partnership	B2B		B2C	
28	Best Social/PR/ Communications Campaign Partnership	B2B		B2C	
29	Best Technology Partnership	B2B		B2C	

Entering Company:

Entering Brand(s) if different:

My Name: Position:

Company: Web:

Address:

.....

..... Postcode:

Email address:

Landline: Mobile:

PO Number (if applicable):

Date: Signature:

CALL FOR ENTRIES
CLOSING DATE
7TH MAY 2020

How would you like to submit your entry?

By Post

Digital

Do not ship your entry with this form – please await confirmation, invoice & instructions.