



[Useful information & FAQ's](#)

When is the deadline for entries?

Your entry needs to be with us by 5pm on Friday 7th May 2020.

The information and collateral required must relate to the trading period 1st January 2019-31st December 2019.

Who can enter?

Any organisation involved in direct-to-customer retailing across traditional and newly emerging channels from both Business to Business and Consumer sectors. Suppliers/Agencies can also enter their clients who sell via the above channels (provided that prior approval is gained and that this approval can be verified).

We're a small business – what chance do we have?

We have reintroduced categories by annual sales brackets so that smaller companies can compete fairly. Plus, small businesses have been big winners in recent years. Our judges are often more impressed by the achievements of smaller businesses as they know how much effort is needed to succeed on lower budgets.

Who Judges the entries?

An independent panel of acknowledged and recognised experts in the sector. Judges do not mark the entries of any business with which they have or had any involvement.

If I submit my financial results on the entry form, the judges might discuss our numbers with competitors.

Entry form data is confidential and all judges are recruited with this in mind by agreeing not to share the information provided. There has never been a breach of confidentiality. You can express finances/sales etc as percentages, rather than disclose figures.

Can I sponsor the Awards?

Yes, many suppliers choose to support these Awards and promote excellence. We have many sponsorship packages to suit your needs and your budget. Please email victoria@directcommerce.biz or call 0208 092 5227

When is the shortlist released?

We will be releasing the shortlist no later than Monday 26th May 2020

When and where are the Awards presented?

The 2020 Direct Commerce Awards will be presented on 11th June at Twickenham Stadium. All shortlisted entrants will be given a FOC place at the black tie dinner.