



# Official entry form to be completed by all entering

Direct Commerce Awards • 59-60 Thames Street • Windsor • Berkshire • SL4 1TX  
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**Category entered (please tick)**

1	Annual sales of up to £5M	B2B		B2C	
2	Annual sales of £5 - £15M	B2B		B2C	
3	Annual sales of £15 - £30M	B2B		B2C	
4	Annual sales of £30 - £50M	B2B		B2C	
5	Annual sales over £50M	B2B		B2C	
6	Best Exploitation of Technology - annual sales up to £25M	B2B		B2C	
7	Best Exploitation of Technology - annual sales over £25M	B2B		B2C	

BUSINESS TO BUSINESS					
17	Office & General Business Supplies Brand				
18	Industrial, Technology & Warehouse Supplies Brand				
19	Hotel, Catering, Facilities Management Equipment & Supplies Brand				
20	Education, Teaching & Training Equipment & Supplies Brand				
21	Health, Medical, Scientific Supplies & Equipment Brand				
22	Best Overall Niche Brand	B2B		B2C	

BEST BUSINESS TO CONSUMER					
8	Children's/Family Brand				
9	Active Lifestyle/Young Brand				
10	Mature Market Brand				
11	Home & Interiors Brand				
12	Luxury/Prestigious Brand				
13	Fashion/Accessories Brand				
14	Gardening & Outdoor Leisure Brand				
15	Gifts & Home Entertainment Brand				
16	Charity Trading Brand				

CAMPAIGN/PARTNERSHIP					
23	Best Catalogue Creative & Print Production Partnership	B2B		B2C	
24	Best Door Drop Campaign	B2B		B2C	
25	Best Digital Marketing Campaign	B2B		B2C	
26	Best TV Advertising Campaign	B2B		B2C	
27	Best International Performance	B2B		B2C	
28	Best Social Campaign	B2B		B2C	
29	Outstanding Customer Experience	B2B		B2C	

Enter any two categories of your choice for **£95 (+VAT)**. Each additional category entered is **£40 (+VAT)**. Please return this form to **awards@directcommerce.biz** before sending/submitting your entry.

All entries will be confirmed via a VAT invoice (issued on net terms) and you will be sent a unique reference number + details of where to post or how to digitally submit your entry. All completed entry forms received and processed are considered final.

Entering Company: .....

Entering Brand(s) if different: .....

My Name: ..... Position: .....

Company: ..... Website address: .....

Address: .....

..... Postcode: .....

Email address: .....

Landline: ..... Mobile: .....

PO Number (if applicable): .....

Date: ..... Signature: .....

**CALL FOR ENTRIES**  
**CLOSING DATE 15<sup>TH</sup> APRIL 2019**

How would you like to submit your entry?

By Post

Digital

Do not ship your entry with this form – please await confirmation, invoice & instructions.