



Advertising in Direct Commerce Magazine

Our goal is always to provide deeply relevant and useful information to support the growth and evolution of multichannel and direct retailers. This extends to special feature articles which provide deep expert insight, pieces which provide a steer on emerging developments, best practice guidelines, case studies and round-ups – together with all important aligned advertising messages from selected suppliers like you. Regular sections in the magazine include: **Catalogue & Print; Digital; Multichannel; International; Operations & Fulfilment; Technology; Media Opportunities; and People on the Move.** With coverage of front end, back end, practical business management pieces, Direct Commerce aims to inspire and support all department heads across the full range of disciplines within reader businesses.

All our print advertisers receive a complimentary copy of the magazine & full access to the website; free digital exposure via each online issue of the magazine as well as 3 listings in the Expert Roster section of www.directcommercemagazine.com (for duration of advertising run only).

Ad types & rates

Advertorial – full page ad plus facing page or double page spread

Single insertion £1650 | Series of 3 insertions £1350 each | Series of 6 insertions POA

Full Page - within chosen section or specific feature 210mm W x 297mm H (+3mm trim all round)

Single insertion £1550 | Series of 3 insertions £1250 each | Series of 6 insertions £950 each

Strident Strip banner - solus on page within chosen section: 185mm W x 65mm H

Single insertion £795 | Series of 3 insertions £675 each | Series of 6 insertions £575 each

note: front page or back page position offered for minimum of 3 issues £965 each

Striking Strip banner - on page with other smaller ads, within chosen section: 185mm W x 65mm H

Single insertion £695 | Series of 3 insertions £590 each | Series of 6 insertions £500 each

Large display box - within chosen section or run of paper – 86mm W x 65mm H

Single insertion £345 | Series of 3 insertions £295 each | Series of 6 insertions £245 each

Small display box - within chosen section or run of paper: 40mm W x 65mm H

Single insertion £128 | Series of 3 insertions £110 each | Series of 6 insertions £95 each

All rates quoted are subject to VAT at the prevailing rate

We are happy to discuss & quote for other options including section sponsorship. Loose & bound-in inserts; belly bands, spread markers – all available – tell us what you have in mind for a great quote!

Contact us to book your ad | T: 01271 866112 | E: info@directcommerce.biz