

**DCA Associate Annual Membership Packages**  
**Benefits & rates for supplier organisations supporting the Direct Commerce Association**

| Included benefits  | SME Associate<br>(sole trader/partnership)<br>£495 | Associate<br>£795           |
|--|--|-----------------------------|
| <b>Events related:</b>   |  |                             |
| Half price national event places included**  | 2  | 4                           |
| Free regional/training event places included   | 1  | 2                           |
| Half price regional/training event places included**   | 5  | 5                           |
| Listings on DCA website -product/service headings  | 3  | 3                           |
| Opportunity to speak/propose speakers for DCA events   | ✓  | ✓                           |
| Display space at DCA events – first come first served basis, subject to venue capacity                 | Modest charge                                      | Modest charge               |
| <b>Advertising, branding &amp; content</b>   |  |                             |
| Opportunity to submit unique, timed member offers  | ✓  | ✓                           |
| Use of the DCA logo on your company’s website and on any collateral materials your business produces   | ✓  | ✓                           |
| Publication of white papers, case studies & news items on DCA website                                  | ✓  | ✓                           |
| Access to member discounts, as secured, for all members  | ✓  | ✓                           |
| Free single subscription to Direct Commerce Magazine & unlimited access to its online archive          | ✓  | ✓                           |
| Banner on DCA website homepage for up to 4 weeks, with URL link  | Modest charge                                      | Modest charge               |
| Digital banner ads in DC Weekly newsletter, first come, first served basis subject to availability     | 50% discount from rate card                        | 50% discount from rate card |
| <b>Active participation in DCA development:</b>  |  |                             |
| Opportunity to stand for election to the Executive Leadership Board or Panel of Council Advisors       | ✓  | ✓                           |
| Option to co-locate customer meetings/presentations within DCA events: sharing networking/refreshments | Modest charge                                      | Modest charge               |
| Opportunity to join working parties on special interests   | ✓  | ✓                           |

\*\* further half price concessions may be offered for associate members intending to invite and then host clients/prospects at DCA events – subject to availability\*\*

DCA Memberships can start at any time of year and last from the date they are confirmed for a full calendar year e.g. 1/3/2019-28/2/2020

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