



2019 Associate & Sponsorship packages
Benefits & rates for supplier organisations supporting the Direct Commerce Association

Included benefits	New SME* £495	Associate £795	Bronze £1950	Silver £2750	Gold £4750
Free national DCA event places included	0	0	3	6	10
Half price national DCA event places included**	2	4	3	6	10
Free regional DCA event places included	1	2	3	4	5
Half price DCA regional event places included**	5	5	5	5	5
Listings on DCA website -product/service headings	3	3	5	7	10
Opportunity to speak at or propose speakers for DCA events	✓	✓	✓	✓	✓
Opportunity to submit unique, timed member offers	✓	✓	✓	✓	✓
Access to 'Members only' section of DCA website	✓	✓	✓	✓	✓
Use of the DCA logo on your Company's website and on any collateral materials your business produces	✓	✓	✓	✓	✓
Opportunity to stand for election to the Executive Leadership Board or Panel of Council Advisors	✓	✓	✓	✓	✓
Publication of all white papers, case studies & news items submitted for publication on DCA website	✓	✓	✓	✓	✓
Access to DCA member discounts as secured for all members	✓	✓	✓	✓	✓
Complimentary subscription to Direct Commerce Magazine & unlimited access to online archive	✓	✓	✓	✓	✓
Display space at DCA events – first come first served basis, subject to venue capacity	Modest charge	Modest charge	Modest charge	Modest charge	Modest charge
Banner on DCA website homepage for 4 weeks, with URL link, per year of membership on first come, first served basis	Modest charge	Modest charge	1 FOC	2 FOC	4 FOC
Digital banner ads in DC Weekly newsletter, first come, first served basis subject to availability	Modest charge	Modest charge	2 FOC	4 FOC	6 FOC
Advertising in DCA Talk newsletter or on DCA website	Modest charge	Modest charge	2 FOC	4 FOC	5 FOC
Opportunity to join working parties on special interests	✓	✓	✓	✓	✓
Option to co-locate customer meetings/presentations with DCA events inc: sharing networking/refreshments – at cost				✓	✓
Opportunity to host regional events					✓
Exclusivity for primary product or service category					✓

***Sole trader or partnership**

** further half price concessions may be offered for associate members and sponsors intending to invite and then host clients/prospects at DCA events – subject to availability

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