

FAQ's:

When and where are the Awards being presented?

Thursday 15th June 2017, The Hurlingham Club, London

When is the deadline for entries?

Wednesday 12th April 2017.

Who can enter?

Any organisation involved in direct-to-customer retailing across traditional and newly emerging channels from both Business to Business and Consumer sectors. Suppliers can also enter their clients who sell via the above channels.

We're a small business – what chance do we have?

We have reintroduced categories by annual sales brackets so that smaller companies can compete fairly. Plus, small businesses have been big winners in recent years. Our judges are often more impressed by the achievements of smaller businesses as they know how much effort is needed to succeed on lower budgets.

Who Judges the entries?

An independent panel of acknowledged and recognised experts in the sector.

If I submit my financial results on the entry form, the judges might discuss our numbers with competitors.

Entry form data is confidential and all judges are recruited with this in mind by agreeing not to share the information provided. Judges do not mark the entries of any business with which they have had any involvement. There has never been a breach of confidentiality.

What are the categories?

For the full list of categories and details please see our entry [brochure](#).

Can someone else enter for me?

A supplier company can enter a client, but will need a letter of authorisation or signature from a senior representative of the client company.

How much does it cost to enter?

It costs £95+vat (£85+vat for DCA members) to enter two categories and £40+vat for each additional category.

It takes time and money to enter.

Winners receive the highest recognition in the multi-channel industry, which proves invaluable when promoting to present and prospective clients. It really is worth entering.

How do I enter?

Send in your completed entry form, supporting material and an executive summary of no more than 350 words as well as your main entry of no more than 2,400 words. Please remember to send 8 copies of each along with full payment. Please see our Entry Brochure for full details. If you would like help preparing your entry you can contact awards@ecmod.com

Where do I send my completed entry?

Please arrange for your entry to arrive at the ECMOD Awards offices on or before the deadline of 12th April 2017: ECMOD Awards, Calthorpe House, 31 Belmont Road, Ilfracombe, Devon, EX34 8DR

When will I know if I've won?

Winners will be announced on the night but all entrants will receive a summary of shortlisted contenders approximately 2 weeks before the presentation dinner.

What do I do if I'm on the shortlist?

All shortlisted companies receive one complimentary seat for the Awards evening. You will be contacted by a member of the Awards team to ask who is coming and whether they have any special dietary requirements.

What do I win?

All winners will be presented with a trophy on the night by our celebrity presenter. After the event winners receive a winner's logo and photographs of the evening for use in their own print and digital promotional material, and most importantly, the accolade of winning an ECMOD Direct Commerce Award.

Can I sponsor the Awards?

Yes, many suppliers choose to support these Awards and promote excellence. We have many sponsorship packages to suit your needs and your budget. Please email victoria@directcommerce.biz or call 01271 866112.

Where can I get tickets for the evening?

All shortlisted companies will receive one complimentary ticket to the gala dinner & presentation. Additional individual tickets and full tables can be purchased by calling 01271 866112 or awards@ecmod.com

What is the dress code?

The evening is black tie. Ladies may choose to wear full length or cocktail length dresses.

Who attends?

Shortlisted companies like to bring along the whole team who have assisted or been key in getting to the level the organisation has achieved to date. This could be 2 or 20! We are also pleased to welcome many supplier companies who like to celebrate the success of their clients and peers, as well as the team of Judges and our presenters. Many executives use the occasion to network with new prospects.

Which hotels are nearby?

- Premier Inn, Putney Bridge – 3* - distance from venue: 0.8 miles / 5 minutes
- Jurys Inn, Chelsea – 3* - distance from venue: 1.9 miles / 12 minutes
- Chelsea Harbour Hotel, Chelsea - 5* - distance from venue: 2.1 miles / 12 minutes

There are many other hotels in the area, we recommend that guests review via laterooms.com

I have a question that hasn't been answered.

Feel free to email awards@ecmod.com call 01271 866112 or visit www.directcommercemagazine.com/awards here you will find full details and our archive of past winners, including photos and video interviews.