

Preparing & submitting entries

Closing Date: Wednesday 12th April 2017.

Each entry for each category needs to be accompanied by 8 copies of every supporting element – ie: catalogues, prints of screen grabs, prints of email newsletters etc ...

The information and collateral required must relate to the trading period 1st January 2016-31st December 2016.

Once you have submitted your entry form (or completed it online) and made full payment you will receive shipping information from us. You can save time by starting to prepare your entry immediately.

Each category entry needs to include:

1. EIGHT (8) copies of each catalogue, insert, flier, customer magazine, advertisement, screen grab, document, etc. per category entered.
2. Digital collateral and documents may be saved to 8 USB sticks but all print collateral is required in its published form x 8 copies.
3. Please ensure that you clearly label USB sticks.
4. You should prepare an Executive Summary to accompany your entry – this should NOT exceed 350 words. This overview document should summarise the year's highlights, milestones, achievements, and other pertinent facts that will support your entry. Eight copies are required.
5. Your main entry should comprise of up to 2400 words printed single sided on A4 paper. The total word count should appear on the final page. 8 copies are required.
6. Please do not send product samples, sweets, premiums or incentives with your entry as these cannot be forwarded to our Judges

Confidentiality

We and our Judges are pleased to offer you complete confidentiality for sensitive information provided in support of your entry. If your entry succeeds and wins one or more categories the editorial team of Direct Commerce magazine will make contact with you in order to produce copy about your success and will not have had sight of your original entry.

If your entry relies upon information provided by third parties please ensure that you have obtained permission for it to be used.

Direct Commerce magazine and other operating divisions of the ECMOD Direct Commerce organisation may seek your permission to use some of the winning entries to form the basis for case studies. Your decision whether or not to take part in or approve this media coverage is considered to be final.

Who may enter

The majority of entries are made by senior personnel of the entering client company. However, it is perfectly acceptable for entries to be made by third party agencies or suppliers on behalf of their clients provided that prior approval is gained and that this approval can be verified.

For more information please email awards@ecmod.com call 01271 866112 or visit www.directcommercemagazine.com/awards here you will find full details and our archive of past winners, including photos & video interviews.